



Richmond Chapter

Caring for Kids Celebrity Golf Tournament

A Super Bowl of Golf Qualifier

MONDAY, OCTOBER 24, 2022

9:00 AM

For more information text
NFLAlumniRichmondGolf
to (202) 858-1233

The Dominion Golf Club
6000 Dominion Club Drive
Glen Allen, VA 23059

PLAY Golf with NFL Alumni greats!

The NFL Alumni Association Richmond Chapter is pleased to announce the Caring for Kids Celebrity Golf Tournament.

Join us for a day of fun and friendship as we come together to raise money for the the 5756 Foundation that will directly impact children and families in our local community.

REGISTER OR SPONSOR

Learn more about our work in the community, visit <https://richmond.nflalumni.org>

The NFL Alumni - Richmond Chapter is a 501C3 tax-exempt nonprofit organization.
Federal ID# 59-1782262



Scan to register for Golf



SPONSORSHIP OPPORTUNITIES

Be a part of something great and support the work of the NFL Alumni. This fundraising event is a day of "meet & greets" with celebrities and NFL greats, challenging golf, followed by a cocktail hour, and awards dinner. Proceeds benefit the ongoing commitment to programs serving youth in our communities. Reserve your spot today by returning the enclosed form. Space is limited.

* **Please note:** All golfers participating in foursomes (as note in each sponsorship level), will also play with an NFL Alumni.

Premiere Sponsorships Opportunities

Title One Celebrity Golf Event \$10,000.00

- Sponsorship Includes:
- (4) Foursomes - Teams of 4
- (4) Tickets and a complimentary parking pass to an NFL Washington Redskins game
- Targeted Sampling: Your company can provide promotional certificates for product(s), or samples of products in all golfers' gift bags.
- Media Opportunities: Your company name & logo will be in all event marketing materials and on any event associated social media accounts.
- Networking Opportunities: Your company and team(s) will have the opportunity to play with a celebrity athlete and mingle with other athletes and celebrities.
- As a Title One Celebrity Golf Event Sponsor your company name & logo will appear in the following spaces:
 - Event Banner
 - Table Sponsorship
 - Table Signage throughout event
- Bonus Gifts:
 - Autographed Jersey
 - Autographed Football by NFL Legends
 - Team Picture with NFL Legends and Celebrities

Platinum Sponsor - \$6,500

- Sponsorship Includes
- (3) Foursomes - Teams of 4
 - (2) Tickets and a complimentary parking pass to an NFL Washington Redskins game
 - Targeted Sampling: Your company can provide promotional certificates for product(s), or samples of products in all golfers' gift bags.
 - Networking Opportunities: Your company and team will have the opportunity to play with a celebrity athlete and mingle with other athletes and celebrities.
 - As a Title One Celebrity Golf Event Sponsor your company name & logo will appear in the following spaces:
 - Event Banner
 - Table Sponsorship
 - Bonus Gifts:
 - Autographed Jersey
 - Autographed Football by NFL Legends

Gold Sponsor - \$3,000

- Sponsorship Includes:
- (2) Foursomes - Teams of 4
 - Targeted Sampling: Your company can provide promotional certificates for product(s), or samples of products in all golfers' gift bags.
 - Media Opportunities: Your company logo will be displayed on event banner and all marketing materials.
 - Networking Opportunities: Your company and team will have the opportunity to mingle with the other athletes and celebrities.
 - Bonus Gift:
 - Autographed Football by NFL Legends
 - Autographed 8x10 Glossy

Silver Sponsor - \$2,000

- Sponsorship Includes:
- Foursome - Team of 4
 - Targeted Sampling: Your company can provide promotional certificates for product(s), or samples of products in all golfers' gift bags.
 - As a Silver Sponsor your company name & logo will appear in the following spaces: Table signage throughout event.
 - Networking Opportunities: Your company and team will have the opportunity to mingle with other athletes and celebrities.
 - Bonus Gift: (1) Autographed Football by NFL Legends

Beverage Cart Sponsor - \$1,000

- Sponsorship Includes:
- Company logo will appear on sides of the beverage cart.
 - As the Beverage Cart Sponsor, your company will receive verbal recognition of your sponsorship commitment during the tournament awards luncheon.
 - Targeted Sampling: Your company can provide promotional certificates for product(s) or samples of products in all golfers' gift bags.
 - Media Opportunities: Company name mentioned as sponsor in online source media (email blasts, press releases and any event associated social media accounts).

Event Gift Bag Sponsor - \$1,200

- Sponsorship Includes:
- Company logo will appear on/within all tournament gift bags
 - As the Event Gift Bag Sponsor, you will receive verbal recognition of your sponsorship commitment during the tournament awards luncheon.
 - Target Sampling: Your company can provide promotional certificates for product(s), or samples of products in all golfers' gift bags.
 - Media Opportunities: Company name mentioned as sponsor in online source media (email blasts, press releases and any event associated social media accounts).

Cart Sponsor - \$1,200.00

- Sponsorship Includes:
- Company logo will appear on/within all tournament gift bags
 - The same benefits offered for the bag sponsor above.

Shirt Sponsor - \$1,200.00

- Sponsorship Includes:
- Logo on all golfer polo shirts
 - The same benefits offered for the bag sponsor above.

Hole Green Sponsor - \$300

- Sponsorship Includes:
- Company logo displayed on event marketing materials and signage
 - Exclusive stand-alone signage at the selected tee location
- As the Hole Green Sponsor, your company will receive verbal recognition of your sponsorship commitment during the tournament awards luncheon.
- Targeted Sampling: Your company can provide promotional certificates for product(s) or samples of products in all golfers' gift bags.

Tournament Registration

Individual Fees: \$150 Per Person
Team Fees: \$500 For a Team of 4
Individual Award Dinner Ticket - \$300

Make check payable and mail to:

NFL Alumni - Richmond Chapter
Superbowl of Golf Qualifier
3000 Midlantic Drive, Suite 100
Mount Laurel, New Jersey 08054

For more information text
NFLAlumniRichmondGolf
to (202) 858-1233
or scan code.



Sponsor Level: _____

Company Name: _____ Contact: _____

Address: _____ City, State, Zip _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: ___ Bill Me ___ Check ___ American Express ___ Visa ___ Master Card

Credit Card #: _____ Expiration Date: _____ CVV # _____

Cardholder Name: _____ Signature: _____

Contributions are tax-deductible. As a 501c(3) non-profit organization, the NFL Alumni Association uses 100% of the proceeds from this event to support a variety of charitable programs that directly impact children and families.